

## Thank Heaven for Mardi Gras! All we had to do was show up and give out ...

**M**ardi Gras (Fat Tuesday) is not a festival for the faint of heart, or for those with pure eyesight. One could easily be forgiven for finding “something better to do” when the parades come to town.

**When we got the call a couple** of months ago asking if we had any plans to give away books during Mardi Gras in New Orleans; we had to admit we really didn’t—hadn’t even thought about it. So there the seed was planted. We had the books; we developed the will; and we all felt we should make the time. What to do, though.

**When a Christian makes** plans to go into the midst of revelers, you want to be sure that someone—at least one person—will respond to your worthy wares. You remember the expression, “When in Rome, do as the Romans do”? Well, of course, you can only go so far with that

philosophy, but this time we went as far as we needed to. We began a project in our warehouse of rolling and bagging copies of “The Perfect Storm Is Coming!” with the intention of taking them to New Orleans, Louisiana and Pensacola, Florida. There to be given away to the crowds.

**Armed with thousands of** books, we joined the parades in those cities with the intention of putting good seed into the hands of the eager public. And what a time we had! This is by far the quickest we have given away books in the Western world. Outstretched hands quickly snatched up everything they were given. No time to look at it now—straight in the bag with the other stuff—look at it later. And off it goes, home with a soul worth saving. Within minutes—literally—our thousands of books are gone, and still the people are calling for more. At times like that it’s hard to be a Christian who’s out of ammunition.

**Some people have a hard time** seeing Jesus interested in a crowd of partying merrymakers. *Until you remember why He came here in the first place.* Thanks for making this happen.

*Your Mission World Family*



Preparing the Books



Loading the Carts



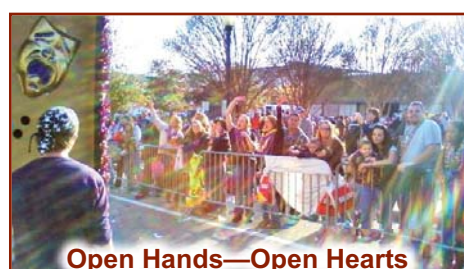
Preparing to Go



Meeting the Crowds



Giving, Giving, Giving



Open Hands—Open Hearts



Ladders in Place for a View

*My gift enclosed—Keep it up!*

Name \_\_\_\_\_

Address \_\_\_\_\_

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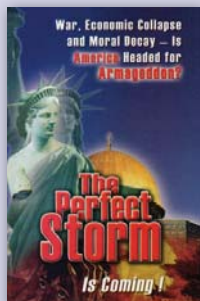
**Keep up the good work!**

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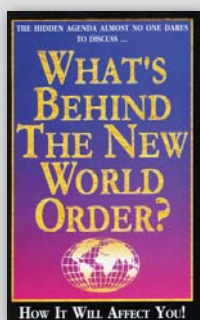


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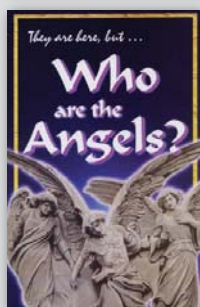
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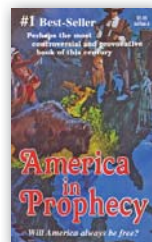
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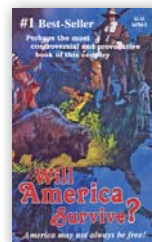


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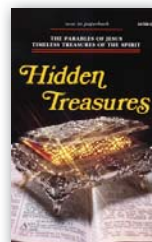
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