

Give Me Something Nice! Back to Mardi Gras in New Orleans

If there were no other evidence to tell us how close we are to the end of all things, it would be the rate at which time is hurtling into the past. It does not seem like a year since we were in New Orleans giving away books at Mardi Gras. But there again came the call, "Are you going to give away books during the parades?" And our response, once again: "Absolutely!"

The rolling and packaging of the books commenced. We planned to take thousands of books to an event which realistically could have accommodated hundreds of thousands more; but you do what you can as God makes provision for your efforts—right?

This year we decided to try a new tactic: we packaged a couple of boxes of books, then stood a bagful at bus stops along the parade route of the satellite community of Metairie. Once the parade began, we began our distribution to the crowds; once our supply ran out, we exited the parade and grabbed another bagful at the next bus stop, then went right back into the crowd. Within a couple of hours we had given away thousands of books to the crowds pleading, "Me! Me! Me! Give me something nice."

A long-time veteran of book distribution, Emile Spalitta, made the suggestion that we try something similar the next day in New Orleans. So we devised a plan to place similar bags of books along the Saint Charles Avenue parade route once the cleaning regiment had gone through. At midnight that night we stood a bag at the corner of each block for almost a mile (the parade was scheduled to travel seven miles, with an estimated attendance of a million people). By 2 A.M. we were ready for bed.

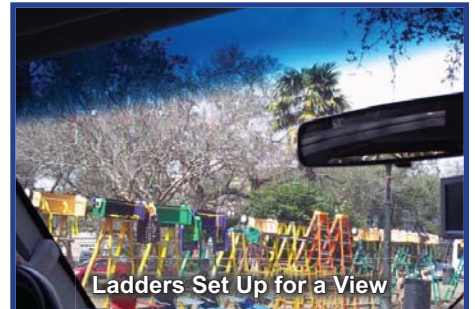
The next day we parked in New Orleans and walked through the teeming crowds to where our first stack of books was waiting for us. The method again worked perfectly. The books were protected inside the big plastic bags, and simply blended in with the paraphernalia that campers and attendees of the parade had left overnight. As the floats started their procession, we began our distribution as the night before. Again, within a few hours we had successfully given away thousands more publications.

Our thanks are due to you, without whom our work would not be possible—thank you!

Your Mission World Family



Loaded for a Salvo



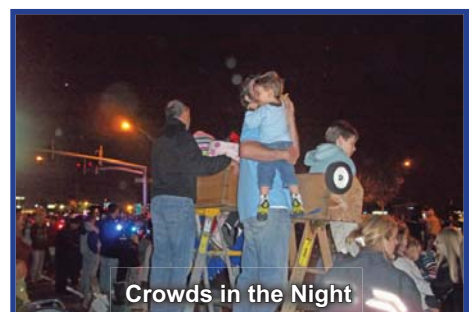
Ladders Set Up for a View



Camped Out and Setting Up



"Give Me Something Nice!"



Crowds in the Night

"QUOTABLE"

"Books can be dangerous. The best ones should be labeled 'This could change your life.'"

—William Hazlitt.

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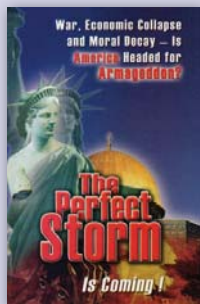
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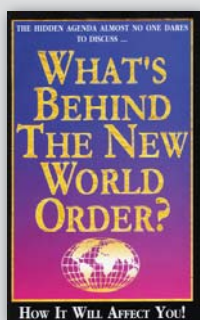


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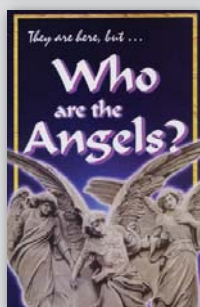
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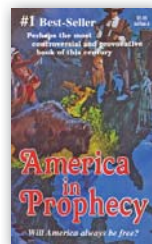
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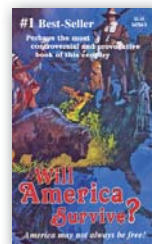


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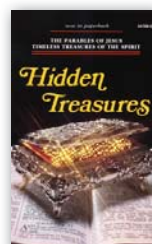
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