



Heavenly Subsidies

When it comes to things that matter, God has the monopoly ...

WE LIVE IN TROUBLOUS TIMES. WE HEAR THOSE words from the Pulpit and from the Court House. Time and tide is washing away the door to the end of the world, so much so that all which is reasonably left is the Coming of our Lord. More and more citizens of our planet are being affected by out-of-control weather phenomena around the world. Unstable elements in society are rising constantly to take the place of reason and sanity. It has become unpopular to talk disparagingly about the very behavior that will ultimately cause the loss of a soul. Only in a world out of Godly control does silence in the face of danger become reasonable.

So here at Mission World we go about our steady duty of providing seed for faithful sowers to dutifully scatter among the often indifferent masses. Let's talk about that for a minute:

Those of us who remember when cell phones were introduced to the public will also remember that we paid disproportionately more for the service than we did for the phone. The reason for this was that the cellphone service providers heavily subsidized the cost of the cellphone hardware. We paid very little for the phones so that we could actually afford to buy them and then enter into contracts for service, which in turn would make a lot more money for the service provider. You may have noticed the same principle at work with inkjet printers; we pay very little for the printer, but much more for replacement ink cartridges.

The same principle is at play with the cost of our books. The price of a box of our books is heavily subsidized

by us so that people can actually afford to buy them. We want people to buy them so they will give the books away. The greater the number of books given away, the more seed is scattered across the face of the earth. This principle is also applied to our Community Mailing program. The value of the seed contained in our books is far greater than cell phones and ink, so our mission is to make seed-sowing as affordable as possible.

In our Father's economy there appears to be inestimable value in scattering seed, often in greater quantities than seems necessary. The truths contained in the Bible and in the books we offer, when taken into the mind, cause that mind to think in a different way than it has been used to. Elevated themes cause elevated thoughts and lead the soul closer to God. When drawn closer to God the soul develops a relationship with its Creator, causing harmony and offering simple steps to salvation. Salvation is the present goal that God has for humanity. Salvation leads to eternal life, and eternal life leads to a neverending walk with our Savior.

From the Mission World perspective, the goal of salvation begins with the scattering of Good Seed. This is why we exist. We are not in business to have a fancy office or pricey furnishings. Those of you who have visited our facility will know this to be true. Frugal to a fault could be the phrase that best suits us.

We never have made money, and really don't expect to ever make money, from the sale of our books. Our ministry is faith-based, and is supported

entirely by donations from well-wishing supporters who believe in the work we do, not from the sale of our books.

We recently took delivery of reprints of two of our titles: "What's Behind the New World Order?" (excerpts from *The Great Controversy*) and "Buscando la Paz Interior" (our Spanish "Steps to Christ"). Right now we are anticipating the need to reprint three more of our books: "America in Prophecy" and "Will America Survive?" (two popular titles for our "Great Controversy"), as well as "Health & Happiness" (*Ministry of Healing*). Evangelists across the USA and Canada have embraced the task of spreading our *Great Controversy* far and wide, and are taking up all our stock. Bear in mind what we've talked about above regarding subsidies and recognize that in order to keep the presses running we have to be able to pay the bill. We expect a bill close to \$30,000 for the printing of "America in Prophecy," "Will America Survive?" and "Health & Happiness."

The subsidy aspect of our ministry is made possible by a blessing from you, our supporters. Without you, seed-scattering becomes very difficult, if not impossible. In these troublous times consider a special offering to our ministry, and support us on a regular basis; you won't regret it, and we won't forget it. In the realm of things that matter, soul-saving is not only important, it's urgent. Soon there will be no more need — but until then

God's richest blessings to each one of you as you tread the path to Heaven.

Your Mission World Family

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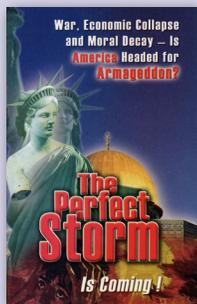
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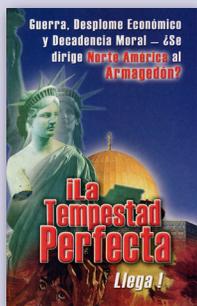
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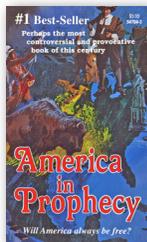
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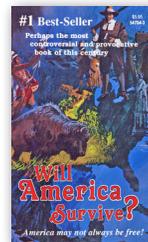


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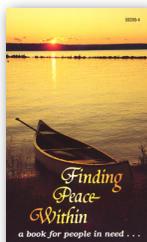
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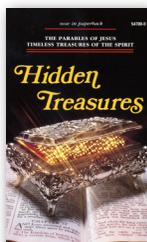
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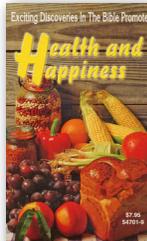
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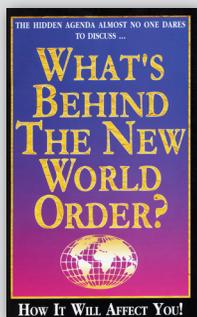
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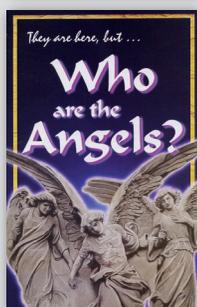
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